REPORT

DISSEMINATION EFFORTS
OF STAR PROJECT





MAIN CONCEPTS OF STAR DISSEMINATION

The STAR project had the very simple structure with the WP1 - design, where the practices has been shared and reflected on, then WP2 - testing, when we have worked directly with young people and test all the practices, tools and approached, and finally the WP3 which was the dissemination part, in which we have focused on the production and dissemination of the final results.

And although we have done some dissemination actions, starting from the beginning of the project, it is important to mention that the most intense dissemination part, and with the majority of the activities has started just before the COVID outbreak, which as well has highly influence the situation, and forced us to modify some of the elements planned before in the project.

For the project we have created the tools to keep registering all the visibility and dissemination effords through out 3,5 years of the project. It is important to mention that in this report we will focus on the main dissemination activities, and the dissemination strategies we have overtook. Since taking into account the scope of the project it is impossible to share all the actions, all the meetings, all the controbition to the trainings etc. We will try to offer the syntetic information which can give the overview of the outcomes of the dissemination.

Finally, we have made distingtion between the visibility and dissemination and agreed between partners, that we will count as dissemination all the activities in which personal contact has been made, and in this way we can confirm that this person really receive our communication and see the reaction of other person. So all in person activities (including ZOOM in person) will count as dissemination, the activities of the distribution of manual will be dissemination, since there were always person/organization requesting the manual, and then we were asking for the feedback on the tools as well. Finally, in case of press conferences, we have agreed, that for them we will count the dissemination efford based on the number of people/journalists participating in the conference, and the results of this, meaning the articles, it will be already counted as visibility.



DISSEMINATION APPROACHES

NETWORKING ACTIVITIES

It was done on the international level, as well as on national levels by each partners. It consisted of communicating about the project to all the partners with whom project leaders are cooperating with, the outreach to the new partners, participating in the diverse networking events etc. One of the most outstanding results worth underlining is that Cazalla has entered the round table on islamophbia as the result of the project, and PEN supported the creation of the Roma Standing conference.

TRAINING ACTIVITIES

Within the WP3 we have trained over 750 people, youth workers, teachers, youth work experts, and other educators. We have implemented plenty of training activities like Massive Online Open Course, completed by 487 people, international training of trainers (39), MOOC in Spanish (85), and plenty of different trainings on the national levels in all the partner countries.

FURTHER CONTRIBUTION TO THE FIELD OF YOUTH

In short, we have decided to join different working groups and events which can ensure the sustainability of the project, and ensure that the results will be further used by many other particioners. We have joined the Community of Practice against violent radicalization, European Academy on Youth Work, and so far project has been included as the best practice in one study implemented by the Spanish Ministry on Youth.

COMMITMENT ACTIVITIES

We have implemented the commitment letters, asking different organizations to commit to anti-racism action and mainstream the anti-racist practices, review the recommentations that we have developed, review policies etc. After each organization and/or institution signed the commitment letter, we have made it public through the social media.



PROJECT RESULTS

STAR project has produced the numerous results, and in this part of the report we would like to focus on 3 main ones, which were our main tools for the dissemination. The logic behind was to create tools, which will include all the practices, know-how of the team and the project and then focus most of the effords on the dissemination of those results. Since we believe that they are the most complex, and those are ready to use tools, which anyone can take and implement in their own context.

CONSTELLATIONS - MANUAL

CONSTELLATIONS is the manual for working with young people on the topic of racism and invisible racism. It contains several topics like microaggressions and power relations explained and contains 22 educational activities to be used in the classroom or as an extracurricular activity with youth. It can be downloaded in 5 languages: https://www.invisible-racism.eu/manual

MOOC MAKE IT VISIBLE

The MOOC has been created so any person interested can learn and improve their competencies in the area of racism and invisible racism in the youth work. The course consist of several videos, readings and practical exercises, which can be access anytime and anywhere, what we consider the biggest strength. In terms of sustainability, the course will stay avaiable on the platform, we hope for many years, and the number of people who will use this result will keep increasing.

Go to the course: https://youth-mooc.eu/courses/make-it-visible/

RECOMMENDATIONS

We have created the set of 11 recommendations on how to deal with the topic of racism within the youth work setting. These recommendations are developed by a group of people who are not subjected to racism, and are mainly directed to other people without the direct experience with racial oppression, who work with youth, meaning the wide majority of all the youth work professionals in Europe.

Go to recommendations: https://www.invisible-racism.eu/recommendations



TARGET GROUPS

Target groups are entities and/or individuals that can potentially benefit from the project results. For a productive and effective exploitation of the project outcomes, it is essential that target groups are identified at an early stage of the project. STAR has the following main target groups:

PRACTITIONERS

organizations, structures, public bodies (authorities), community leaders and groups working with young people and having experience or interest to work on invisible racism

Targetted actions: Receive training on practices and tools – on national/international level and by MOOC internationally, receive project outputs – tested practices and tools

YOUNG PEOPLE

who suffer intolerance and racism on any ground (focus on migrants, Roma, Refugees, LGBT+) and young people with awareness of intolerance and in solidarity with those who suffer (allies)

Targetted actions: Participants in the testing phase – with variety of activities – workshops in schools, community meetings, summer camps, Long-term engagement of the group of local facilitators

SCHOOLS

Teachers were present during the school interventions so they can learn new tools. Local trainings encouraged the participation as well of schools so the links between non formal and formal education can be done. We have conducted plenty of individual meetings with schools to distribute the manual

GENERAL PUBLIC

MOOC was the tool to outreach any person interested.



TARGET GROUPS

For the DEOR purpose we have focused to address mainly the firs group, who are practitioners, since they have the real chance to use the project results in the future and ensure sustainability. Among this target group we targetted specifically:

- European NGOs working with youth on the local level, they can be both the ones working already with the topic, and the ones that not.
- European Trainers with the objective that they can use the project results in their daily work
- Community Leaders people from the local communities with the potential to play the crucial role in the development of their community
- Schools who can be implementing the workshops within their curriculum
- Public Authorities in order to ensure the vertical upscaling





MAIN INSTRUMENTS

The main instruments to transfer the project results to the identified target groups:

- Web page of the project were all the results are published
- Facebook page with the frequent updates about the project, and different elements of the content; total of 2127 followers
- Newsletter directed especially to associated partners, but as well to the youth organizations and general public
- Visibility materials created mainly to encourage people to visit the web page and learn more about invisible racism.
- Online sphere like blogs, online portals, especially those who are dealing with the topic of the No Hate Speech/ youth work / racism
- Collaboration with institutions and networks, for example EURODESK to spread the results.
- Collaboration with media especially on the regional and local level in the participating countries.
- Existing online toolboxes and dissemination platforms that are being used on European level – for example the SALTO YOUTH toolbox, EVE, VALOR.
- Existing online pools of trainers (on National and European level)
- Collaboration with the local/regional public bodies (Schools and policy makers, specially those responsible for youth and education) to spread the word among their co-professionals and colleagues on the National levels
- The professional online Networks from the partnership. All partners belong to different European Networks where the project results were shared – Like for example LEMON – Learning Mobility Network
- Networking project was presented in the meetings with the key players, with the aim to bring as many organizations on board as possible. Besides we participated in the key conferences and still a lot of actions are confirmed.
- Direct training activities within the project we have planned several training activities to the end beneficiaries to learn how to use the results of the project
- Dissemination conferences designed to target local policy makers and practitioners.

The materials developed by the partnership will be on Creative Commons license, which will provide the free access to the contents, with the rights to reuse (and/or modify)





DISSEMINATION ACHIEVMENTS

In the following, we are going to present some of the things we have done in the dissemination of the project, and that we can understand as achievements.

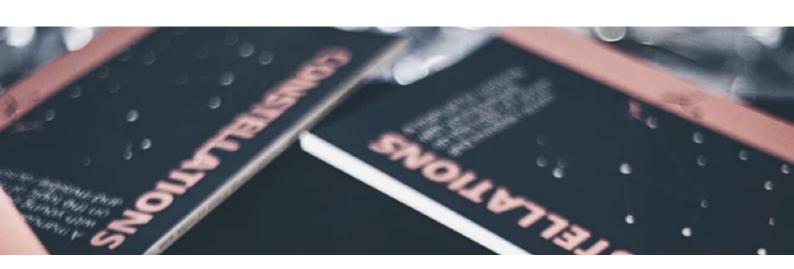


N° OF MEETINGS

Through all the effords done to disseminate the project, we have managed to conduct 81 meetings in all the partners countries and on European level.

N° OF PEOPLE TARGETED BY DISSEMINATION

During the 3 years of the project, we have managed to disseminate the project to 1961 people. Not counting the visibility actions nor MOOCs





DISSEMINATION OF CONSTELLATIONS

CONSTELLATIONS is one of the main project results, and has been promoted and distributed among a wide European population. We have ulopaded the manual to our web, we have printed the total of 2480 copies in 5 different languages, and distribute them phisically and by post.



Nº OF COPIES DISTRIBUTED BY POST

Through all the effords done to disseminate the project, we have managed to conduct 81 meetings in all the partners countries and on European level. we have distributed 197 copies of the manual by post in the partner countries, but as well on the European level, to many organizations interested.



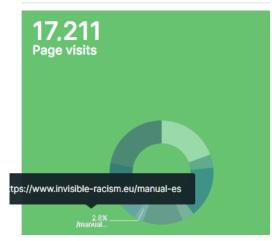


DISSEMINATION OF CONSTELLATIONS

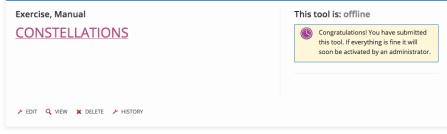
OUTREACH OF THE DIGITAL VERSION

We have offered the high visibility to the manual, and due to this the outreach of the digital version was very high. In the project application we have done the assumption that 90% who will enter in the web, and the subweb of the manual will download it. Unfortunately, we have struggled with the statistics, but we have managed to get the information below, based on which it can be easly calculated that the subpage with the manual in English has been visited by **2152 people**, and with the manual in Spanish by **482**.





Besides the manual has been published on the webpages of all the partners, in case of Italy, as well on issue. We have uploaded the manual as the resource on the various platform where the resources are shared - SALTO toolbox, EPALE and platform of ALF, from which we cannot get statistics on how many times the resources were downloaded, but definately it ensures the sustainability.







DISSEMINATION OF CONSTELLATIONS

FEEDBACK

We have received very positive feedback from many stakeholders complimenting the resource, and informing us that it will be further shared with their contacts.

Here are some of the comments about the manual:

















FURTHER CONTRIBUTION TO THE FIELD OF YOUTH

EUROPEAN YOUTH WORK ACADEMY

The European Academy on Youth Work is an initiative jointly organised by several National Agencies for Erasmus+, youth field, and the European Solidarity Corps and SALTO-YOUTH Resource Centres.

The second edition of the academy will take place in November 2021 in Slovenia and it's titled Innovation, Current Trends and Developments in Youth Work.

The partnership of STAR project has proposed it's best practice to be featured during the event, and the organization committee has accepted the practice, and has included us into the programme.

The event is expected to gethered 200 people, practicioners, policy makers, youth workers and more.





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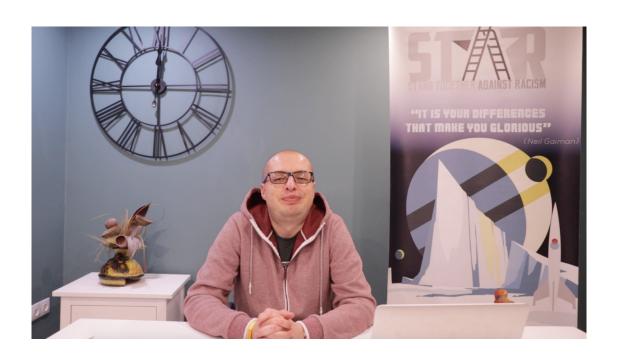
DEFEND EQUALITY TRAINING COURSE

We have been asked by Amnesty International Portugal to contribute to their online training course Defend Equality. The course main objective was to build, based on human rights principles, an understanding of discrimination phenomena in order to empower participants to take action in defense of equality and human rights and to prevent discriminatory behavior.

We have been approached by Amnesty International to contribute to the training with the video on invisible racism and microaggressions, and we have made a special recording session, and produces a new video.

We have uploaded the video, y the unlisted form to the youtube for checking out: https://youtu.be/nQMhkG9lyCY

Information about the training: https://www.amnistia.pt/formacao-com-a-amnistia-internacional/defender-a-igualdade/





YOUTH WORK AGAINST VIOLENT RADICALISATION AND EXTREMISMCOMMUNITY OF PRACTICE



In the frame of Youth Work against Violent Radicalisation and Extremism, French National Agency of Erasmus + programme and Salto EuroMed RC, on behalf of the Network, have lounched a call for create a Community of Practice that will gather practitionaires who would like to share their experiences, tools and methodology about youth work preventing violent radicalisation. In the framewok of STRA project we decided to respond and join the group.

The Community of Practice is a space not only of/for sharing but also to co-create content, methods or tools that could be implemented and contribute to the YWAVRE long term strategy.

The Community of Practice is aiming to gather practitionaire, youth workers, researchers, social media specialist, community representatives, teachers.. so wider and diverse group that can contribute in reaching out the main aim working and contributing from diverse perspectives and provide broader scope of experiences and competencies.





INTERCULTURAL INNIVATION AWARD

The Intercultural Innovation Award is a partnership between the United Nations Alliance of Civilizations (UNAOC) and the BMW Group that selects and supports the most innovative grassroots projects that encourage intercultural dialogue and work toward a more peaceful and socially inclusive world by building mutual respect among peoples of different cultural and religious identities, rejecting violent extremism and embracing diversity.

The Intercultural Innovation Award is bestowed upon ten organizations. Awardees will benefit from a comprehensive one-year capacity-building program aimed at strengthening their work. The support program will consist of funding, training and capacity-building, customized support and mentoring. Support will also be provided to successful projects so that they can be replicated in other contexts or settings where they might be relevant. The specific support received will depend on the individual needs of the projects.

We have presented the practice for the award with the objective to keep spreading the project results beyond the project dates, knowing that the practice has been previously selected, with it was still a practice within the STAR project, what we wanted to upsclare, and passed the first filter, and got preselected to up to 50 best practices.





RESEARCH: RIGHT-WING EXTREMISM AMONG SPANISH YOUTH: CURRENT SITUATION AND PERSPECTIVES.

This study is part of the German-funded international program "Preventing Radicalization and Promoting Democracy through International Exchange". In addition to Spain, this international program focuses on Germany and Tunisia.

This study is also conducted within the framework of the Observatory for the Prevention of Extreme Violence (OPEV), founded in 2017 by 172 civil society organizations from the Euro-Mediterranean re-gion, including the Human Rights Institute of Catalonia (IDHC), which was one of its promoters.

This research study aims to analyze how the current changing context is affecting the attitudes and discourses of young Spaniards, exploring to what extent they find the ideas and narratives of the extreme right, such as hate speech, attractive. In particular, it attempts to examine whether young people are well equipped to resist radicalization in a context characterized by misinformation. Finally, it aims to present a series of recommendations addressed to public authorities and civil society organizations in order to prevent right-wing extremist radicalization among young people.

We were very happy to be contacted by researchers to share the best practice of STAR project which was included in the study.

El extremismo de derecha entre la juventud española: situación actual y perspectivas







CLOSING WORDS ABOUT FURTHER CONTRIBUTION TO THE FIELD

In this part of the report we have highlighted some achievements that seem to us very important, and are an obvious manifestation of the need for the project, as well as a proof that the results of the project will be sustainable.

As we are talking about a 3 and a half year project, it is impossible to explain all the actions and achievements, which were many, but at a descriptive level we would like to highlight a few more.

First, it seems that we have managed to introduce the concept of microaggressions and good treatment to youth work in general. In all the trainings we have implemented and with all the feedback we have received from youth professionals it is clear that the content has impacted them and that they want to implement it in their daily activities.

Secondly, we are aware about the follow up projects that has been created as a result of the implementation of our activities, and in any way were iniciated by the project partnership. For example after the MOOC, we have received this comment from one of the participants:

I took part in the MOOC «Make it Visible» and it was really powerful and I feel that I 've learnt a lot about invisible racism and microaggressions and how sometimes we are being racist without even realizing. It made me not only rethink my personal actions but also my role as youth worker and how I could connect my learning to the action of our organization, CAAB. Actually, by the end of the MOOC, I felt so motivated that we discussed an Erasmus+ project with our youngsters and we applied to our NA. Fortunately, our project - «CLARO! Challenge Labels & Appearance...Reach Out!» - has been approved and during 2021 we will develop activities on the topic of invisible racism, discrimination and mciroaggressions.

And finally, we still keep receiving requests for contribution, to share our practices, to explain the content etc.



NETWORKING ACTIVITIES & JOINING NETWORKS

Partnership used the networking opportunities to disseminate the results of the project. Each of the partners has the extended list of networks on the local and international levels which has been used to further disseminate the project and it's results. We were communicating frequently, some of the partners want to count on us in the new partnerships due to the knowladge and competences developed within the project etc.

A part of over 15 networks in which all the project partners participate, there are a very significative results in terms of networking - by creating or joining already existing networks as the direct result of the project.

EQUALITY LEAGUE

Bulgaria: an informal coalition of organizations and activists from the Roma, LGBTI and Deaf community, and allies; Mobilizes between 10 and 30 organizations and groups around specific initiatives and positions. As of December 2020, PEN serves as a fiscal agent of the League for legal purposes, including communication channels. The Equality League allowed for PEN to disseminate the project to different organizations and disadvantaged communities, especially LGBTI. PEN and Equality League partnered in a pre-election debate in October 2019 with candidates of power, which were asked to make commitments for tackling the issue of antiracist education and prevention of racist bullying and aggression in school.



ROMA STANDING CONFERENCE

Bulgaria: an informal coalition of Roma and pro-Roma organizations and activists meant to consolidate and amplify the voice of Roma on political issues that matter to the Roma community. Mobilizes between 10 and 20 Roma and pro-Roma organizations around specific initiatives and positions. Occasionally, PEN serves as a fiscal agent and is able to use communication channels and outreach on Roma-related issues. Roma Standing Conference gave a great access of the STAR project to the Roma community and young Roma leaders. RSC and PEN partnered on running of the Antiracist Waves (community meetings), which was predominantly led by young Roma; on the first dissemination training, which was almost exclusively for young Roma leaders; and on the final event.

RAVNI BG / EQUAL BG

Bulgaria: an informal coalition of national and local organizations working on topics, related to equality. Currently has 40 member organizations. Admnistered by Bulgarian Fund for Women with financial support from CIVITATES. PEN joined the network at the end of the project, but had the chance to promote its result at a residential meeting in May 2021 and introduce the commitment letters and the CONSTELLATIONS manual in Bulgarian.







ROUND TABLE ON ISLAMOFOBIA

Spain: The organization Fundación Al Fanar from Madrid invited the staff of Cazalla Intercultural to present the STAR project to the NGOS that are part of the Mesa de Islamofobia from the Region of Murcia. Several NGOs, medias, civil society were present. The meeting had the aim to present eachother the projects and iniciatives the NGOS are running on local/regional/national/international levels to end islamofobia and racism and on the other hand, to strengten the network of the organizations and strat a common action against racism and islamophobia. After this meeting we got the offer to join the round table which was very well welcomed by the staff, and it has happend shortly after. Since then several activities has been already implemented, and the Murcian Network of the Development Organization is currently inviting us to join as well.

ENAR - EUROPEAN NETWORK AGAINST RACISM

Spain: as well as a result of the project, Spanish organization Cazalla Intercultural understood the power of networking, and the need to stay active in the field of antiracism, as well as contribute to the field.

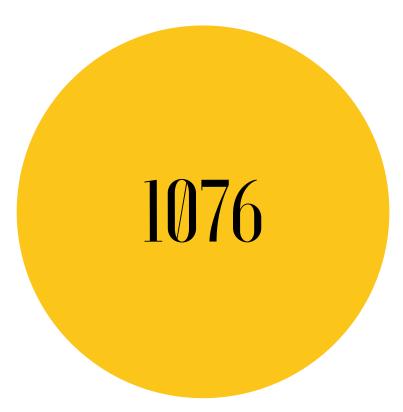
ENAR is the only pan-European anti-racism network that combines advocacy for racial equality and facilitating cooperation among civil society anti-racism actors in Europe. The organisation was set up in 1998 by grassroots activists on a mission to achieve legal changes at European level and make decisive progress towards racial equality in all EU Member States. Since then, ENAR has grown and achieved a great deal.



TRAINING ACTIVITIES

On our website you can find all the detailed reports of the training activities we have provided within the framework of the project. From the training courses for monitors of local activities, to the online courses that have been implemented on the youth-mooc.eu platform, to all the courses that the partners have implemented at local/regional or national level.

TOTAL NUMER OF PEOPLE TRAINED

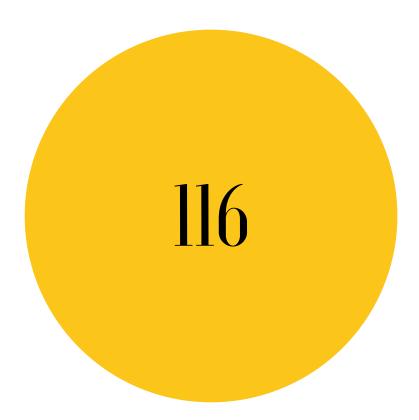




COMMITMENT ACTIVITIES

Signing the commitment letter was symbolic, but we believe that it still can be a powerful tool for action. We invited people to sign this commitment letter to officially make a statement as an organization or an individual for embracing and promoting the principles of anti-racism, cherish diversity and embrace inclusion in youth work in Europe. Moreover we were using it as a tool to collaborate on the local level in a bit more structured way, and for example in Spain we have distributed the printed signs that this still collaborates in the project, which were hanged on their buildings.

TOTAL NUMER OF COMMITMENT LETTERS SIGNED





COMMITMENT LETTERS WERE SHARED THROUGH SOCIAL MEDIA TO GIVE THEM POWER



Razem przeciwko razismowi

STAR to skrót od Stand Together Against Racism (Stańmy Razem Przeciwko Rasizmowi), a im więcej z nas stanie razem, tym większy sukces odniesiemy we włączaniu edukacji antyrasistowskiej do głównego nurtu pracy z młodzieżą w całej Europie. W ciągu ostatnich 3 lat, w ramach projektu STAR, pracowaliśmy nad rożnymi działaniami i podejściami edukacyjnymi, przetestowaliśmy je z ponad 6000 młodych ludzi i opublikowaliśmy narzędzia, takie jak podręcznik KONSTELACJE i otwarty kurs online "Make it Visible", aby wesprzeć osoby pracujące z młodzieżą w prowadzeniu antyrasistowskich działań edukacyjnych.

Podpisanie tego zobowiązania jest symboliczne, ale wierzymy, że nadal może być potężnym narzędziem do działania. Zachęcamy do podpisania tego listu, aby oficjalnie zadeklarować jako organizacja, instytucja lub szkoła waszą wolę promowania zasad antyrasizmu, edukacji antyrasistowskiej, realizowania działań dla młodych ludzi dot. przeciwdziałania rasizmowi, dyskryminacji i mowie nienawiści. To także wyraz tego, że cenicie różnorodność.

Zapraszamy wszystkie instytucje, szkoły i organizacje do wypełnienia poniższego formularza zobowiązania. Chcemy, aby Twoje zobowiązanie było widoczne, dlatego będziemy o nim informować na naszej stronie internetowej oraz w mediach społecznościowych. Zachęcamy do przekazywania informacji o swoim zaangażowaniu poprzez własne kanały.



Io, sottoscritto Lorenzo Bianco, in qualità di Presidente, con questa lettera impegno l'organizzazione Cooperativa sociale TrAM Travel for Action and Memory a prendere parte attiva nella lotta contro il razzismo, visibile e invisibile, da:

- Continuare a studiare il razzismo, il razzismo invisibile e le microaggressioni, le relazioni di potere e il privilegio
- · Rivedere le raccomandazioni sviluppate all'interno del progetto STAR e

- Rivedere le raccomandazioni sviluppate all'interno del progetto STAR e riflettere su di esse con il team.
 Valutare all'interno dell'equipe l'attuale impegno nell'azione antirazzista e adeguarsi se l'èquipe ritiene che si possa fare di più.
 Introdurre l'antirazzisne e il buon trattamento nelle nostre attività quotidiane con i giovani attraverso laboratori diretti o come elemento trasversale.
 Introdurre politiche antirazziste nella nostra organizzazione, azienda, ente;
 Offire opportunità di formazione sull'antirazzismo per il team e i gruppi target con cui lavoriamo
 Svilunnare azioni comunitarie antirazziste nelle nostre comunità locali
- Sviluppare azioni comunitarie antirazziste nelle nostre comunità locali
- Sviluppare azioni comunitare antirazziste nelle nostre comunita locali

 Fare una dichiarazione pubblica, in modo che tutti sappiano che la nostra
 organizzazione è contro il razzismo
 Inoltre, impegno l'intera cooperative a promuovere ed elaborare un
 percorso educativo, nell'ambito delle attività della cooperative, di turismo
 responsabile inclusivo, che abbia come obiettivo il contrasto al razzismo in

NAPOLI, 24/02/2021

Presidente Cooperativa TrAM



REA NA - 1038795 - Cap. soc. versato € 100







If you would like to know more about the project and it's results we invite you to visit:

web: www.invisible-racism.eu

Facebook page: https://www.facebook.com/STARprojectKA3

You can as well join the self-paced course on invisible racism: https://youth-mooc.eu/courses/make-it-visible/

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